

HUNGER FACTS

- 840 million people are severely undernourished
- 153 million of these are children under the age of 5
- One child dies every two seconds from malnutrition & hunger
- 54 nations currently do not produce enough food to feed their populations
- Malnutrition can severely affect a child's intellectual development
- 13 million children in the United States go to bed hungry
- Nearly one-fourth of the world's population lives on less than \$1 per day

Seen enough? Give Kids Against Hunger Norfolk a call, or better yet, stop by and help out! Contact us via email or phone at 402-371-3195 or stop by our warehouse located at 701 Madison Avenue, Norfolk, Nebraska.



WHAT IS KIDS AGAINST HUNGER?

Kids Against Hunger is a volunteer-driven effort to package and distribute food in communities worldwide where hunger and starvation is rampant. We at Kids Against Hunger believe that **every person** can make a difference in the fight against national and global hunger. Knowing that *everyone can have an impact*, the Kids Against Hunger program has been created to give people an opportunity to have a hands-on part in feeding the world. To this end, Kids Against Hunger harnesses volunteer groups - such as school, church, civic and scouting troops - to package our food and prepare it for distribution to areas of the world where people are starving.

Feeding Children International was founded by Richard Proudfit, a Minnesota businessman. Twenty years ago, Mr. Proudfit went to Honduras as a volunteer following a devastating hurricane that hit the country. Profoundly affected by the starvation he saw among the children of that country, Mr. Proudfit made a conscious decision to commit his life and financial resources towards the enormous problem of world hunger. Fueled by an intense passion and with extensive knowledge in manufacturing and distribution, Mr. Proudfit tapped his colleagues in the corporate world for help. He enlisted the resources of leading food scientists at Cargill, Pillsbury, General Mills, and Archer Daniels Midland to find a viable solution to feed the world's starving children.

After several failed attempts, Mr. Proudfit developed a highly nutritious rice, protein-rich, vitamin-fortified meal, that when boiled with water, provides nourishment for starving children. Richard has been feeding children for over 20 years. He estimates around 20 million servings of his food has been shipped to 32 different countries.

The Kids Against Hunger program began as a small locally-based project of its parent organization, Feeding Children International. However, before long, the idea of kids helping other kids to combat hunger grew in popularity. As a result, the program expanded in scope and size to include more than 20 packaging satellites spread across the United States. To date, **nearly 40,000 Kids Against Hunger volunteers have successfully packed over 9 million servings of food** for worldwide distribution!

Kids Against Hunger not only nourishes hungry children, but the spirit of its volunteers. Each week, as volunteers package hundreds of much-needed food servings, they also get a chance to talk, share, laugh and reconnect with one another through the program. More importantly, through their packaging efforts, volunteers learn and reaffirm the importance of looking beyond themselves and towards serving the needs of others!

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VOLUNTEER OPPORTUNITIES

Because Kids Against Hunger is a volunteer-driven effort, there are many ways to help. Of course, the easiest way is to make a tax-deductible monetary contribution, but when you volunteer your time or resources, that saves us money that can then be applied toward the purchase of more ingredients for food. Some of our needs are great, some are much smaller and easier to fulfill, but every single one of them is needed for us to continue our fight against world starvation.

The single most important thing you can do is to educate yourself on Kids Against Hunger! Additionally, there are specific categories of volunteers that we need to fill to help sustain our workforce. Could you be one of them?

KAHN Liaison: This program takes advantage of schools, businesses, civic groups, etc. that you are currently involved with! The Liaison serves as the contact person for your "group" to educate them on the mission of Kids Against Hunger and how easy it is to make a difference, schedule a fundraiser (think about a penny drive or holiday collection) if appropriate, and schedule your group in at least twice a year to come in and package. This should take just a FEW HOURS of your time annually! Do you have a neighbor, friend, family member that attends a different church or works for a large company that you think would also like to be a Liaison. Remember, this is a community-wide project!

Packaging Supervisor: This is a great position if you love people! When a group comes in to package, the packing supervisor educates the group on Kids Against Hunger - possibly show the video (depending on the age of the group), demonstrates the steps and oversees the packaging session, and then cleanup (groups cleanup after themselves). Sessions last approximately 3-4 hours from start to finish.

Fundraising: Do you have experience or a passion for helping us to raise funds and community awareness for Kids Against Hunger? We are completely volunteer driven, and purchase our own food. We are trying to get creative to keep costs as low as possible, but will need the help of the community of Norfolk! We are looking specifically for business sponsors who can donate monthly to continually have funds coming in the door. We will need door knockers, administrative help, and your contacts!

Public Relations: Do you work for a radio or television station, or have a local contact that you can get excited about Kids Against Hunger? We'll need the coverage to get all Northeast Nebraska involved.

Packaging: Certainly not least - we need volunteers to come in and package our meals! Our first event will be April 12th, and we have a group already scheduled to come. After that, we'll plan two events a month. We will accommodate groups during different times as long as we can get volunteers for those times. Sessions are 2 hours, and we would like to get a group of around 12 - 50 people at any given time.

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SPONSORSHIP OPPORTUNITIES

Kids Against Hunger is a local and international food relief, hands-on program. Our success depends on YOU.

Personal and Corporate Sponsorships are available in the following levels:

GOLD level \$1,000/month (feeds 4348 starving children)

SILVER level \$500/month (feeds 2174 starving children)

BRONZE level \$250/month (feeds 1087 starving children)

PATRON level \$100/month (feeds 435 starving children)

Please consider a generous financial donation to Kids Against Hunger!

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